

Center of Alcohol Studies

Old Theory of Addiction

Two motivations for substance use

1. Pleasure-seeking – social, "expansion", high
2. Avoidance of unpleasant effects - withdrawal, emotional dysregulation, avoidance

Dopamine and the Reward Center

- Dopamine is a pleasure neurotransmitter.

- Drugs that increase dopamine enhance pleasurable feelings.

Is this theory incorrect? NO, not really.
Is this theory insufficient to explain addiction? YES.

Inadequacy of Old Theory
 Does pleasure (or LIKING) perpetuate use?

 Maybe liking motivates sometimes, but is that what sustains use, especially as negative consequences build?
 Pleasure seeking does not explain the persistence of addictive tendencies.
 Pleasure seeking does not explain the progressive, gradual nature of drug use.

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Incentive Sensitization Theory
New Theory of Addiction - #1

- Potentially addictive substances have the ability to produce longlasting changes in the brains' systems. (persistence)
- 2. These systems include those involved in the process of incentivesalience and reward. (focus on drug and related cues)
- 3. The changes render the brains' reward systems hypersensitive ("sensitized") to addictive substances (and substance-associated stimuli). (regular to compulsive transition)
- 4. The sensitized brain systems produce compulsive patterns of substance-seeking behavior ('wanting').

(Robinson & Berridge, 2001)

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### **Incentive Sensitization Theory**

- By increasing the *incentive value*, you increase the motivation to use, until it becomes an all-encompassing experience. Nothing else captures your attention.
   Nothing else is 'tagged' by the brain as having value.
   Nothing else triggers action to the same degree.
- Hypersensitivity in incentive circuits (obsessive) drive actions to relieve obsession (compulsive behaviors).
- · All of this is made 'worse' by learning.
- Incentive value and motivation become more and more focused on the drug and related stimuli.
- The addict learns that drug use provides relief from wanting/craving.

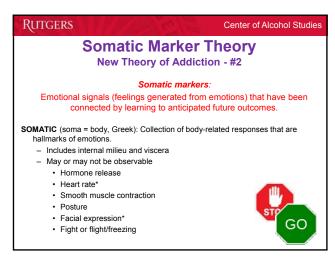
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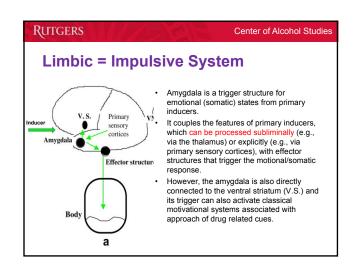
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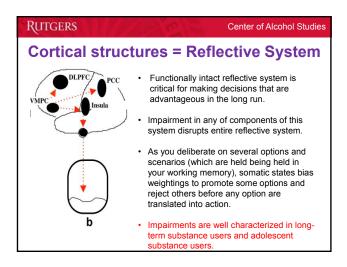
## **KEY POINT**

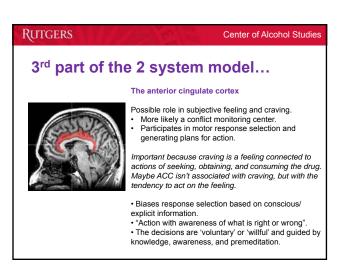
- There are 2 types of sensitization:
  - Behavioral sensitization
  - Neural sensitization
- Being sensitized vs. showing that you are sensitized.
- Things can happen in the brain even if we don't see them behaviorally.
  - Evidence: a slice of brain tissue kept alive in a Petri dish shows evidence of neural 'sensitization'
  - Evidence: In drug context → sensitization, then in non-drug context → no sensitization, then in drug context again → sensitization.

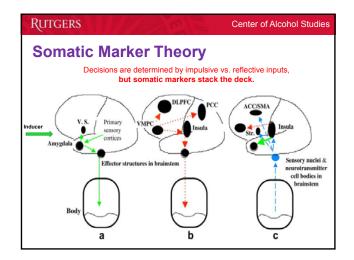
# Somatic Marker Theory New Theory of Addiction - #2 DECISION-MAKING IS A PROCESS GUIDED BY EMOTIONS Negative Marker + Future outcome = Alarm Bell Postive Marker + Future outcome = Incentive

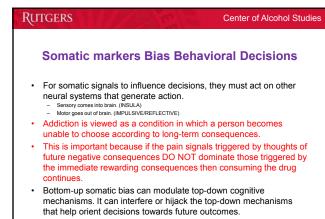


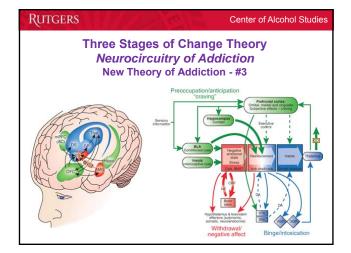








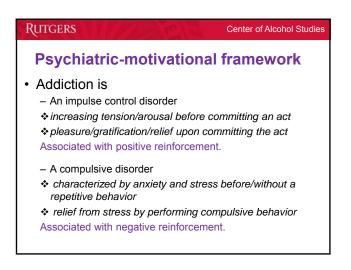




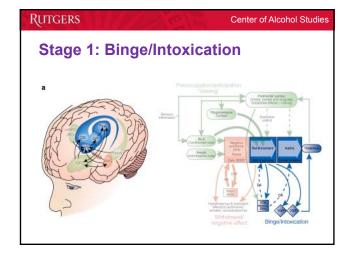
# The 'composite' addiction cycle Collapsing the cycles of impulsivity and compulsivity => addiction This cycle has 3 stages Binge/intoxication Withdrawal/negative affect Preoccupation/anticipation These stages interact, become more intense, and ultimate lead to "pathological condition known as addiction"

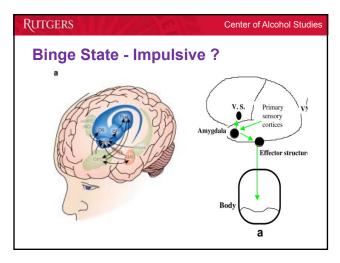
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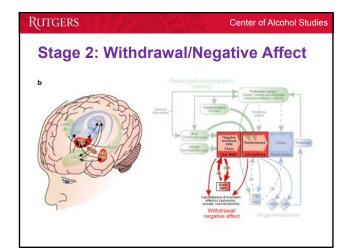


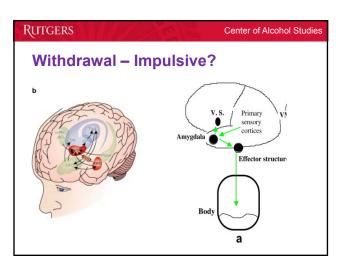
**RUTGERS** Center of Alcohol Studies Stage 2: Withdrawal/Negative Affect

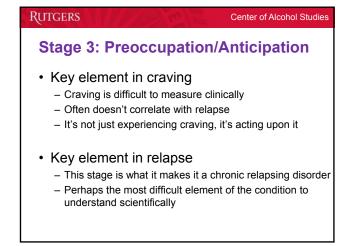
- · Different for each drug based on chronicity and frequency of use
  - Withdrawal from different drugs impacts different NT systems & brain structures based on primary actions.
- · Acute physical withdrawal can be fatal
- · All show motivational withdrawal
  - Dysphoria, irritability, emotional distress, sleep disturbances that persist
  - Chronic hypofunctionality of DA pathway
- · Abstinence sensitizes cue reactivity\*

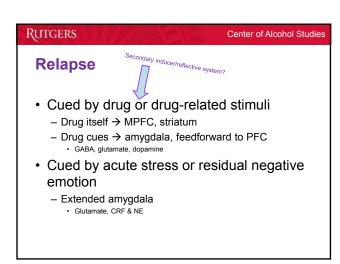
**RUTGERS** Center of Alcohol Studies Stage 2: Withdrawal/Negative Affect AND between-system neuroadaptations - Systems that modulate stress become engaged in an attempt to overcome the chronic presence of drugs Goal → restore normal functioning despite drug presence. Acute withdrawal is a stress state - Withdrawal from all drugs with abuse potential leads to:

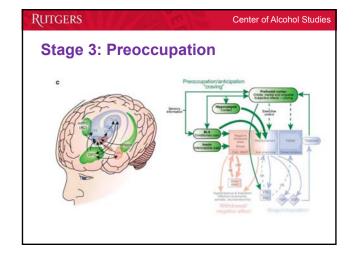
- - Elevated stress hormones (ACTH, corticosterone)
  - · Elevated CRF in amygdala
  - Withdrawal from cocaine induces anxiety, reversed by CRF antagonists
  - Other stress-related systems (noradrenergic pathways)
    - Injection of NA into BNST blocked opioid withdrawal-induced place preference
    - Substance P, vasopressin, neuropeptide Y, endocannabinoids, nociceptin

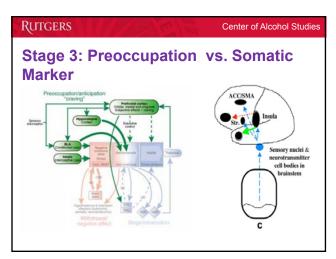


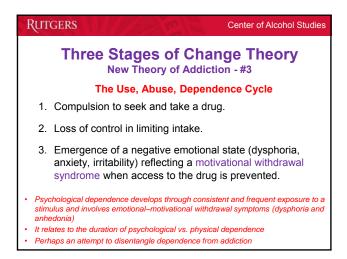












How do theories stack up					
Behavioral Elements	Incentive Sensitization	Somatic Marker	3 Stages of Change		
Reward	Х	Х	Х		
Memory		X	X		
Executive		X	X		
Interoception		X			
Stress			X		

How do theories stack up					
Neural structures	Incentive Sensitization	Somatic Marker	3 Stages of Change		
Mesolimbic DA	Х	Х	XX		
Brain stem		XXX	Х		
Primary SSC		X			
Hypothalamus		XXX			
Thalamus		XXX	X		
Hippocampus		X	Х		
Amygdala		X	X		
Extended amygdala			XX		
Ventral striatum (Nacc)		Х	x		
Dorsal striatum		X	X		
Primary SSC		X			

Neural structures	Incentive Sensitization	Somatic Marker	3 Stages of Change
Mesolimbic DA	Х	Х	Х
/MPFC		Х	Х
DLPFC		X	
OFC		X	Х
FC			Х
Posterior Cingulate		X	
Anterior Cingulate		X	Х
nsula		XX	X

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## **Video Resources**

- The Rat Park
- Do our current treatments work? Tom McLellan
- Incentive Theory
- Nora Volkow
- George Koob