

2015
SSAS
Summer School
of Addiction Studies

RUTGERS
Center of Alcohol Studies



Exhibitor Prospectus



Rutgers, The State University of New Jersey
The Heldrich Hotel and Conference Center
New Brunswick, New Jersey

Education & Training • Rutgers Center of Alcohol Studies
alcoholstudies.rutgers.edu/ssas • cas_ed@rutgers.edu
TEL: 848-445-4317 • FAX: 732-445-3500

OFFICE: Smithers Hall • 607 Allison Road • Piscataway, NJ 08854-8001



EXHIBITOR INFORMATION

The Summer School of Addiction Studies (SSAS) is a weeklong, professional-development experience with over 7 decades of successful education and collaboration in the field of addictions. Offering lectures, courses, workshops, and other educational experiences, SSAS has a dedicated focus to improving evidence-based practice in all manners for addictions professionals.

Exhibiting Opportunities are available on Monday, July 6, when the conference will be launched at the Heldrich Hotel and Conference Center with the FOCUS 2015 event exploring the state of marijuana and the intersection of practice and legality. Unlike other days of the session, FOCUS keeps the entire cohort together for a day of lectures and networking events, an evening plenary, and a keynote. Exhibit tables will be set up in the main hall, along with coffee and refreshments. A reception hour will also be held in this space before the evening plenary.

For exhibit space and sponsorship opportunities, requests should be made to and will be processed by the Education & Training Division at the Rutgers Center of Alcohol Studies. All requests should be accompanied by a brief description (25–30 words) about the organization and a high-resolution logo to be used on our event signage (EPS, TIF, JPEG formats). To reserve/sponsor, simply complete the enclosed request form and send it along with a credit card number, check, or purchase order made payable to: Rutgers, The State University of New Jersey. Full payment or purchase order must accompany the form.

NOTE: You may contact James Nguyen via email (james.nguyen@rutgers.edu) or telephone (848-445-4317) to confirm space availability prior to completing and returning the application or to make other payment arrangements. For the most up-to-date information, please visit our website: alcoholstudies.rutgers.edu/ssas

Exhibitor Package - \$400

Deadline for exhibitor package is June 1, 2015.

- Opportunity to exhibit on Monday, July 6
- 6 ft. draped table with two chairs
- Registration for two, including access to all of FOCUS 2015
- Tote bag insert (must be provided by June 5)
- Access to all lectures and workshops
- 1/4 page ad in the *Journal of Studies on Alcohol and Drugs* (nationally distributed)

Other Exhibitor Options:

Additional attendees at a cost of \$50 per person.
Upgrade journal ad from 1/4 to 1/2 page for \$150.

Sponsorship Opportunity

Sponsorship is a great way to show your support for SSAS and get your name out there at the same time.

All sponsorships include the exhibitor package and logo placement around the summer school.

Deadline for sponsorship is May 4, 2015.

Coffee Break - \$1000

Sponsor one of the six coffee breaks we have available. Your organization will be recognized on the daily itinerary.

Pens - \$1000

Your logo on the pens that every participant will be using

Badge Holders - \$1200

Your logo on every participant's badge holder

Tote Bags - \$1500

Your logo on the tote bags that every participant will receive

Advertising Opportunity

All ads will be black & white. Ads will be part of the participant handbook. Deadline for advertising is June 5, 2015.

Half Page Ad - \$200

Full Page Ad - \$300

2015 SSAS

Summer School
of Addiction Studies

July 6 – 11, 2015
The Heldrich Hotel and Conference Center
Rutgers, The State University of New Jersey
New Brunswick, New Jersey

EXHIBITOR/SPONSOR REQUEST

Please complete this form, sign, and return along with a brief description (25–30 words) about your organization to:
Education & Training, Center of Alcohol Studies, 607 Allison Road, Piscataway, NJ 08854-8001
TEL: 848-445-4317 | FAX: 732-445-3500 | EMAIL: james.nguyen@rutgers.edu | WEBSITE: alcoholstudies.rutgers.edu/ssas

Organization: _____

Organization Mailing Address: _____
Street Address

City _____ State _____ Zip Code _____

Main Telephone: _____ Main Fax: _____

Website: _____

Primary Contact

Name: _____

Position: _____

Direct Telephone: _____

Contact Email Address: _____

(Most correspondence will be via email, so you must provide an email address.)

Deadlines

May 4, 2015 Deadline for sponsorships
June 1, 2015 Deadline for exhibitor package
June 5, 2015 Deadline for advertising ads
June 5, 2015 Deadline for inserts

EXHIBITOR OPPORTUNITY (MONDAY JULY 6)

Exhibitor Package - \$400

1/2 Page Journal Ad Upgrade - \$150

Additional Attendees (\$50 x _____)

Attendee 1: _____

Name(s): _____

Attendee 2: _____

SPONSORSHIP OPPORTUNITY

Coffee Break - \$1000

Pens - \$1000

Badge Holders - \$1200

Tote Bags - \$1500

ADVERTISING OPPORTUNITY

Half page ad in handbook - \$200

Full page ad in handbook - \$300

PAYMENT INFORMATION

Check enclosed for \$_____ drawn on a US bank, made payable to Rutgers, The State University of New Jersey

Amex/MasterCard/Visa for the amount of \$_____

Purchase Order (must be attached) for the amount of \$_____

CC/PO # _____

Exp Date _____

Signature _____

Date _____

PAYMENT - Payment should be sent with form unless other arrangements have been made. To receive the full benefits, all deadlines must be met.
LOGO - All exhibitors/sponsors are required to send a high-resolution logo (EPS, TIF, JPEG) to james.nguyen@rutgers.edu