Exhibitor Prospectus

Rutgers, The State University of New Jersey
The Heldrich Hotel and Conference Center
New Brunswick, New Jersey

Education & Training • Rutgers Center of Alcohol Studies
alcoholstudies.rutgers.edu/ssas • cas_ed@rutgers.edu
TEL: 848-445-4317 • FAX: 732-445-3500

OFFICE: Smithers Hall • 607 Allison Road • Piscataway, NJ 08854-8001
EXHIBITOR INFORMATION

The Summer School of Addiction Studies (SSAS) is a weeklong, professional-development experience with over 7 decades of successful education and collaboration in the field of addictions. Offering lectures, courses, workshops, and other educational experiences, SSAS has a dedicated focus to improving evidence-based practice in all manners for addictions professionals.

Exhibiting Opportunities are available on Monday, July 6, when the conference will be launched at the Heldrich Hotel and Conference Center with the FOCUS 2015 event exploring the state of marijuana and the intersection of practice and legality. Unlike other days of the session, FOCUS keeps the entire cohort together for a day of lectures and networking events, an evening plenary, and a keynote. Exhibit tables will be set up in the main hall, along with coffee and refreshments. A reception hour will also be held in this space before the evening plenary.

For exhibit space and sponsorship opportunities, requests should be made to and will be processed by the Education & Training Division at the Rutgers Center of Alcohol Studies. All requests should be accompanied by a brief description (25–30 words) about the organization and a high-resolution logo to be used on our event signage (EPS, TIF, JPEG formats). To reserve/sponsor, simply complete the enclosed request form and send it along with a credit card number, check, or purchase order made payable to: Rutgers, The State University of New Jersey. Full payment or purchase order must accompany the form.

NOTE: You may contact James Nguyen via email (james.nguyen@rutgers.edu) or telephone (848-445-4317) to confirm space availability prior to completing and returning the application or to make other payment arrangements. For the most up-to-date information, please visit our website: alcoholstudies.rutgers.edu/ssas

Exhibitor Package - $400
Deadline for exhibitor package is June 1, 2015.
• Opportunity to exhibit on Monday, July 6
• 6 ft. draped table with two chairs
• Registration for two, including access to all of FOCUS 2015
• Tote bag insert (must be provided by June 5)
• Access to all lectures and workshops
• 1/4 page ad in the Journal of Studies on Alcohol and Drugs (nationally distributed)

Other Exhibitor Options:
Additional attendees at a cost of $50 per person.
Upgrade journal ad from 1/4 to 1/2 page for $150.

Sponsorship Opportunity
Sponsorship is a great way to show your support for SSAS and get your name out there at the same time. All sponsorships include the exhibitor package and logo placement around the summer school.
Deadline for sponsorship is May 4, 2015.

Coffee Break - $1000
Sponsor one of the six coffee breaks we have available. Your organization will be recognized on the daily itinerary.

Pens - $1000
Your logo on the pens that every participant will be using

Badge Holders - $1200
Your logo on every participant’s badge holder

Tote Bags - $1500
Your logo on the tote bags that every participant will receive

Advertising Opportunity
All ads will be black & white. Ads will be part of the participant handbook. Deadline for advertising is June 5, 2015.

Half Page Ad - $200
Full Page Ad - $300
EXHIBITOR/SPONSOR REQUEST

Please complete this form, sign, and return along with a brief description (25–30 words) about your organization to:

Education & Training, Center of Alcohol Studies, 607 Allison Road, Piscataway, NJ 08854-8001
TEL: 848-445-4317 | FAX: 732-445-3500 | EMAIL: james.nguyen@rutgers.edu | WEBSITE: alcoholstudies.rutgers.edu/ssas

Organization: ______________________________________________________

Organization Mailing Address: ________________________________________
Street Address
City __________________________ State ______ Zip Code ____________

Main Telephone: __________________________ Main Fax: ________________
Website: ________________________________

Primary Contact

Name: ________________________________
Position: ______________________________
Direct Telephone: ______________________
Contact Email Address: __________________
(Most correspondence will be via email, so you must provide an email address.)

EXHIBITOR OPPORTUNITY (MONDAY JULY 6)
☐ Exhibitor Package - $400
☐ 1/2 Page Journal Ad Upgrade - $150
☐ Additional Attendees ($50 x ____ )
Name(s): ________________________________
Attendee 1: ____________________________
Attendee 2: ____________________________

SPONSORSHIP OPPORTUNITY
☐ Coffee Break - $1000
☐ Pens - $1000
☐ Badge Holders - $1200
☐ Tote Bags - $1500

ADVERTISING OPPORTUNITY
☐ Half page ad in handbook - $200
☐ Full page ad in handbook - $300

PAYMENT INFORMATION
☐ Check enclosed for $______ drawn on a US bank, made payable to Rutgers, The State University of New Jersey
☐ Amex/MasterCard/Visa for the amount of $______
☐ Purchase Order (must be attached) for the amount of $______

CC/PO # ____________________________ Exp Date ____________
Signature ____________________________ Date ____________

PAYMENT - Payment should be sent with form unless other arrangements have been made. To receive the full benefits, all deadlines must be met.
LOGO - All exhibitors/sponsors are required to send a high-resolution logo (EPS, TIF, JPEG) to james.nguyen@rutgers.edu

Deadlines
May 4, 2015 Deadline for sponsorships
June 1, 2015 Deadline for exhibitor package
June 5, 2015 Deadline for advertising ads
June 5, 2015 Deadline for inserts